



OHIO
AEROSPACE & DEFENSE

Benefits:

- Visibility in a concise publication that can be used to sell their product regionally and internationally.
- An informational system that can create links to other companies and new growth opportunities.
- Opportunities to gain global market share.
- Opportunities to gain partnerships through the supply chain.
- Opportunities to form joint ventures with have complementary skills and technology.

Designed and Produced:
PowerPoint Presentation

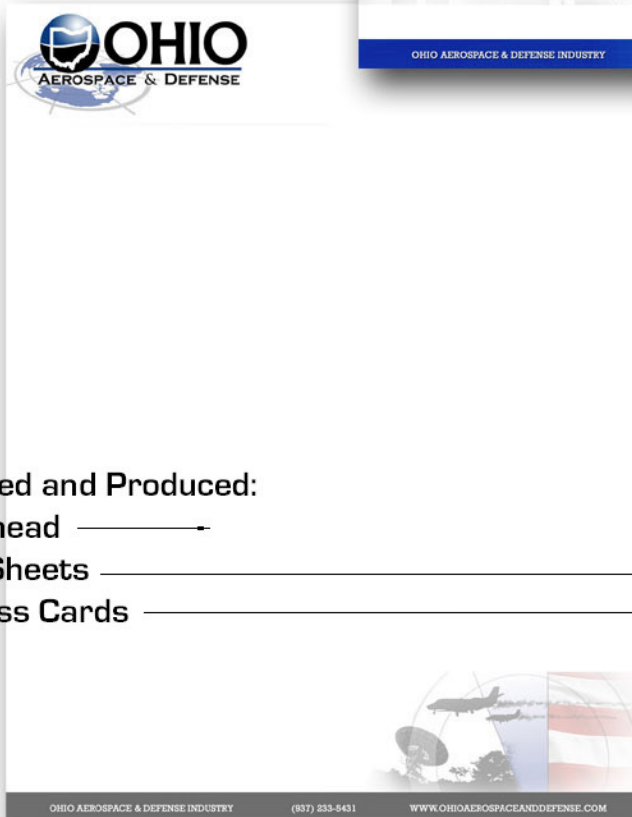


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Editorial Content:

- Propulsion Research and Development/Commercialization
- Power
- Advanced Materials/Manufacturing
- Workforce Development
- UAS -Unmanned Air Systems
- Fluidity in content to mirror the states issues and concerns
- Sensors
- Aviation and Aerospace Heritage
- Logistics Directorates at WPAFB and NASA Glenn Research

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Designed and Produced:
Letterhead
Sales Sheets
Business Cards



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CURRENT RATE SHEET
Based for 2011-2012 Publication Year

Ad Size	Rate	Design Rate (per page)	# of Books
Outside Back Cover	\$6,000	\$400	15
Cover			
Inside Back Cover	\$5,400	\$400	15
Inside Front Cover	\$5,950	\$400	15
Premium Position*	\$4,700	\$400	10
Feature Overlay	\$4,500	\$400	10
Full Page	\$4,000	\$400	10
Half Page	\$2,500	\$250	5
Quarter Page	\$1,500	\$150	5
Eighth Page	\$ 800	\$150	5

*Cover to Masthead
2 pages 2% discount
3 pages 10% discount
4 pages or more 15% discount

Advertising Specifications

General Ad Dimensions		
Ad Size	Dimensions	Dimensions x
Back Half Cover (back)	8.5" x 10.5"	8.5" x 10.5"
Back Half Cover (front)	8.5" x 10.5"	8.5" x 10.5"
Back Cover (back)	8.5" x 10.5"	8.5" x 10.5"
Full Page (back)	8.5" x 10.5"	8.5" x 10.5"
Half Page (back)	4.25" x 10.5"	4.25" x 10.5"
Quarter Page (back)	4.25" x 5.25"	4.25" x 5.25"
Quarter Page (front)	4.25" x 5.25"	4.25" x 5.25"



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